


Trade fair Sub-heading	ProSweets Cologne The international supplier fair for the confectionery industry	
Date of the event	01. – 04.02.2009 (Sunday - Wednesday)	
	Full overlap with ISM!	
Organizer	Koelnmesse GmbH Messeplatz 1 50679 Cologne Germany	ProSweets Cologne The international supplier fair for the confectionery industry
Event frequency	annually, except the Interpack year	01. – 04.02.2009
Sponsors	Sweets Global Network e.V. (SG) Bundesverband der Deutschen Süßwaren-Industrie e.V. (BDSI) Deutsche Landwirtschafts-Gesellschaft e.V. (DLG) Zentralfachschule der Deutschen Süßwaren-wirtschaft e.V. (ZDS)	www.prosweets-cologne.com Contact: Christoph Werner Sarah Wirges Tel. + 49 221 821-2805 + 49 221 821-2055 Fax + 49 221 821-3997 e-mail c.werner@koelnmesse.de s.wirges@koelnmesse.de
Venue	Cologne Exhibition Centre, hall 10.1	
Opening hours for exhibitors for visitors	08:00 a.m. – 07:00 p.m. 09:00 a.m. – 06:00 p.m.	
Admission prices	Day ticket: 25,00 Euro Season ticket: 35,00 Euro	
	Free of charge admission upon pre-registration	
Stand rental fees/qm Early bird price (until 31.05.2008)	150,00 € / sqm (terrace stand) 160,00 € / sqm (corner stand) 170,00 € /sqm (two-corner/island stand)	Koelnmesse GmbH Messeplatz 1 50679 Cologne P.O.Box 21 07 60 50532 Cologne Germany Tel. +49 221 821-0 Fax +49 221 821-2574 info@koelnmesse.de www.koelnmesse.de
Regular fee	175,00 € / sqm (terrace stand) 185,00 € / sqm (corner stand) 195,00 € / sqm (two-corner/island stand)	
Catalogue	12,00 Euro	
Product segments	§ Raw materials and ingredients for the production of confectionery	

§	Packaging materials for confectionery
§	Packaging machines for confectionery
§	Machines and equipment for the confectionery industry
§	Refrigeration and air-conditioning technology for confectionery production
§	Food safety, quality management in confectionery production
§	Automation, data processing, open-loop and closed-loop control technology for confectionery production
§	Operating equipment and auxiliary devices for the production of confectionery
§	Service providers, organizations, publishers
§	Waste disposal, recycling

Fair profile	<p>ProSweets Cologne is a trade fair for the entire range of suppliers to the confectionery industry. This covers everything from the special ingredients required for confectionery production to confectionery packaging and packaging technology as well as process technology.</p> <p>Secondary segments such as refrigeration and air conditioning technology, operating equipment and auxiliary devices, food safety and quality management for the confectionery industry complete the profile.</p> <p>ProSweets Cologne will provide the confectionery industry with a unique communications platform that caters for all its confectionery production needs.</p>
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Mailing of registration forms to exhibitors	March 2008
Hall occupancy	Hall 10.1
Construction period	starts: Thursday, January 29, 2009, 8:a.m ends: Saturday, January 31, 2009, 8 p.m.
Dismantling period	starts: Wednesday, February 4, 2009 6 p.m. ends: Sunday, February 8, 2009 6.p.m.
Access rights	For trade visitors only

Target groups exhibitors:	<ul style="list-style-type: none"> § Suppliers of <ul style="list-style-type: none"> - raw materials and ingredients for confectionery production - confectionery packaging - packaging technology and machines - systems for the confectionery industry § Service providers and secondary segments (other suppliers to the confectionery industry, cp. products segments)
Target groups visitors:	<ul style="list-style-type: none"> § Decision-makers from the international confectionery industry (managing directors, buyers of ingredients, production managers, sales and marketing staff) § Product developers § Packaging designers § Decision-makers from the food retail trade

Figures for the previous event

Exhibitors	289
Gross exhibition space	14,000 sqm
Visitors	10,700

Project management	Christoph Werner c.werner@koelnmesse.de
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Sales	Sarah Wirges s.wirges@koelnmesse.de
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