

# Sweets Middle East 2007 in brief

<b>Date</b>	November 18 – 20, 2007
<b>Schedule</b>	Building up: 2007, November 16 – 17 Show: 2007, November 18 – 20 Dismantling: 2007, November 21
<b>Venue</b>	Dubai International Convention and Exhibition Centre
<b>Frequency</b>	Annual
<b>Year of foundation</b>	Premiere in 2007
<b>Cost of participation</b>	USD 285 / sqm (Raw Space) USD 345 / sqm (Standard Shell Scheme Package) USD 355 / sqm (Premium Shell Scheme Package)
<b>List of Products</b>	<ul style="list-style-type: none"><li>• Cocoa, chocolate and chocolate products</li><li>• Biscuits</li><li>• Sugar confectionery</li><li>• Snack articles</li><li>• Baked goods</li><li>• Ice cream and raw pastes</li></ul>



**International  
Exhibition  
for the Sweet &  
Confectionery,  
Bakery, Snack Food &  
Ice Cream Industry**

For further information  
[www.sweetsmiddleeast.com](http://www.sweetsmiddleeast.com)

More food shows  
[www.capitaloffood.com](http://www.capitaloffood.com)

## Organizers



Koelnmesse GmbH, Germany



دبي العالمية  
DUBAI WORLD TRADE CENTRE

Dubai World Trade Centre

**Supporter** AISM, the German Committee for the International Sweets and Biscuits Fair (ISM)

## Supported by



International Sweets and Biscuits Fair, Cologne

## Contacts

### International

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### Middle East

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**REGISTRATION DEADLINE:**

**30 June 2007**

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