

SG

Directory

„DER SÜSSWARENMARKT“

Media Information 2019

SHORT PROFILE

The essential guide to companies, facts and figures of the confectionery business in Germany, Austria, Switzerland and other European countries: **SG-Directory „DER SÜSSWARENMARKT“** is – in addition to the print edition – also available online: www.sg-directory.com

Manufacturers, importers, wholesalers, specialist retailers and brokers in the confectionery business feature as well as suppliers of raw materials, vending machines and packaging manufacturers, production line specialists and the whole supply sector including associations.

Since 2017 issue, **SG-Directory is available online**, offering you even more opportunities to present your company, your products and services – always up-to-date in German and in English. **You will reach an even greater target group – worldwide.**



BASIC INFORMATION

Print edition

Format:	148 mm x 210 mm (width x height)
Publication date:	September 28, 2018
Frequency of publication:	Once per year
Deadline entries:	July 20, 2018
Deadline ads:	August 16, 2018
Publisher:	SWEETS GLOBAL NETWORK e. V.
Responsible for the contents:	Hans Strohmaier

Online edition

Period entries:	October 1, 2018 - September 30, 2019
Period banners:	3 months min.
Deadline entries:	July 20, 2018
Deadline banners:	September 18, 2018
Publisher:	SWEETS GLOBAL NETWORK e. V.
Responsible for the contents:	Hans Strohmaier

DETAILED INFORMATION PRINT-EDITION

BASIC ENTRY

- Company name
- Contact person/s
- Contact info
- Type of company

free of charge
(incl. online edition)

ADVANCED ENTRY

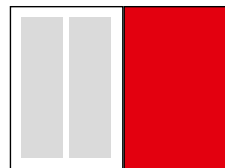
- Company name
- Contact person/s
- Contact info
- Type of company
- Company logo
(TIF/JPG format, 300 dpi
minimum resolution)

50.00 €
(incl. online edition)

ADS

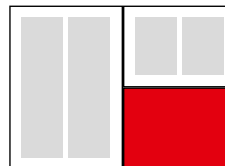
- Ad 1/1 page – 4C:
148 mm wide x 210 mm
high + 3 mm trim

3,100.00 €



- Ad 1/2 page – 4C:
148 mm wide x 105 mm
high + 3 mm trim

1,985.00 €



Printed copies:
5,500 Exemplare

Technical specifications:

Printing process: CTP (digital print)
Colour scale: Euro scale
Print raster: 70 l/cm
Colour row: blue – yellow – red – black
blue/yellow, blue/red,
black/yellow

Printing materials logos:

Please send your company logo in
digital form to:

SWEETS GLOBAL NETWORK e. V.
Karin Prokes, k.prokes@sg-network.org
Deadline: **July 20, 2018**

Printing materials ads:

Please send your ads in digital form to:

SWEETS GLOBAL NETWORK e. V.
Martina Wolfermann,
m.wolfermann@sg-network.org
Deadline: **August 16, 2018**

DETAILED INFORMATION ONLINE-EDITION

(German and English)

BASIC ENTRY

- Company name
- Contact person/s
- Contact info
- Type of company

free of charge
(incl. print edition)

SPECIAL

- Image video
- 12 months period

180.00 €

ADVANCED ENTRY

- Company name
- Contact person/s
- Contact info
- Type of company
- Company logo
(TIF/JPG format, 300 dpi
minimum resolution)

50.00 €
(incl. print edition)

PREMIUM ENTRY

- Company name
- Contact person/s
- Contact info
- Type of company
- Company logo
- Company description
(500 signs max.)
- up to 10 product pictures
(TIF/JPG format, 300 dpi
min. res.)

200.00 €

Deadline entry:

Please fill in the entry form by July 20, 2018,
at the latest:

www.sg-network.org/directory

Period entries:

October 1, 2018 - September 30, 2019
(The entry may be cancelled four weeks
before the end of publication period)

Top banner:

Format: 812 px wide x 140 px high
50 KB max. – GIF/JPG format
500.00 €/month – min. period 3 months

Side banner:

Format: 160 px wide x 600 px high
50 KB max. – GIF/JPG format
500.00 €/month – min. period 3 months

MISCELLANEOUS

Agency commission ads:
15 %

Prices:
All prices quoted are net and
subject to VAT at prevailing rate

Contact company entries:
Karin Prokes
Fon: +49 (0) 89 / 45 76 90 88 - 15
k.prokes@sg-network.org

Contact ads:
Martina Wolfermann
Fon: +49 (0) 89 / 45 76 90 88 - 14
m.wolfermann@sg-network.org



SWEETS GLOBAL NETWORK E.V.
Grillparzerstraße 38 • 81675 München • Germany
Fon +49 (0) 89 / 45 76 90 88 - 0 • Fax +49 (0) 89 / 45 76 90 88 - 88
info@sg-network.org www.sg-network.org

